

Logo Versions



Hitachi Zosen
INOVA

This is the main version of the Hitachi Zosen Inova logo.



Hitachi Zosen
INOVA

This version of the logo should be used on Inova Blue.



Hitachi Zosen
INOVA

This version of the logo should only be used in exceptional applications (i.e. fax, black and white ad).



Hitachi Zosen
INOVA

This version of the logo should only be used in exceptional applications (i.e. on dark backgrounds that are not Inova Blue)

Only the versions of the Hitachi Zosen Inova logo shown on this page may be used.

The positive version of the Hitachi Zosen Inova logo is intended for the use on a white background. It may not appear on any other colour.

The negative version of the logo always appears on a background in Inova Blue.

The black and the white logo are intended to be used only for black-and-white applications:

The black logo appears on a white or grey background (up to 50% black).

Incorrect Use of the Logo



The HZI logo must not appear in any other colour.



The HZI logo must not appear on coloured backgrounds.



The HZI logo must not appear without the green Inova bar.



The HZI logo must not appear with a dropped shadow.



The HZI logo must not appear with any additional graphic elements such as a frame.



The HZI logo must not be compressed or stretched.

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The HZI logo must not appear within running text.



The HZI logo must not appear blurred or altered in any way with special graphic effects.

The clearly defined use of the Hitachi Zosen Inova logo is the foundation of a unified and consistent corporate image for the Hitachi Zosen Inova brand.

Therefore the alterations to the logo shown on this and the following page – or indeed any other kinds of amendments to the logo – are not allowed.

The following rules also apply to the Kompogas® and BioMethan logo.

Incorrect Use of the Logo



The original colours of the HZI logo must not be altered.



The HZI logo must not be set as a part of another logo.



Parts of the logo must not be changed.



Additional text must not be included as part of the HZI logo.



Additional elements may not be added to the HZI logo.



The HZI logo must not be rotated.



The HZI logo must not be set with a regular typeface.



The HZI logo must not be reproduced monochromatic. Exception: black / white.



The logo must not appear as an outline.

Standard formats (portrait)

DIN A0	246 mm
DIN A1	143 mm
DIN A2	88 mm
DIN A3	60 mm
DIN A4	44 mm
DIN A5	35 mm
DIN A6	30 mm
DIN Lang	30 mm

Standard formats (landscape)

DIN A0	290 mm
DIN A1	169 mm
DIN A2	104 mm
DIN A3	71 mm
DIN A4	52 mm
DIN A5	41 mm
DIN A6	35 mm
DIN Lang	30 mm

Power Point

Slide	27.3 mm
Title	47.8 mm

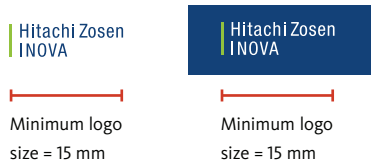
Stationary

Letterhead / Wordtemplate	44 mm
Businesscards	30 mm

For the different applications a range of standard sizes for the Hitachi Zosen Inova logo the Kompogas® and the BioMethan® logo is defined. For applications not listed here, preferably the standard logo sizes should be used. If this is not possible, the size of the logo and the boundary of the minimum clear zone always increase proportionally. In-between-sizes (i.e. 47.56 mm) should be avoided.

The minimum logo size of 15 mm for the Hitachi logo is intended for use on promotional giveaways, such as ball-point pens, only.

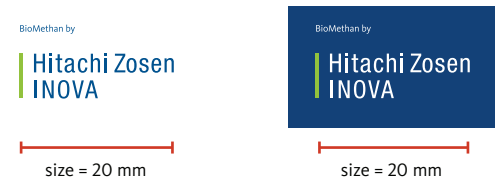
The minimum logo size for the Kompogas® and the BioMethan® logo the minimum logo size is 20 mm.



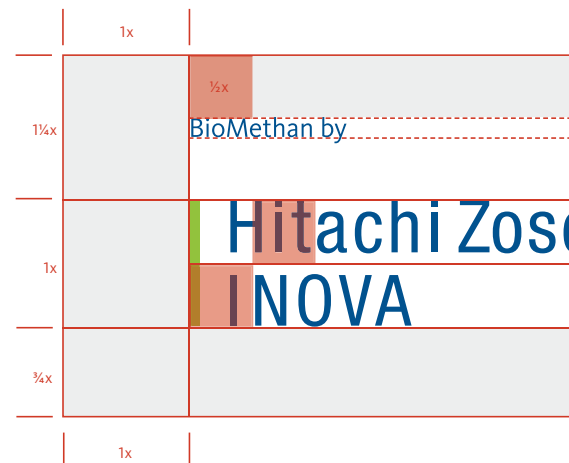
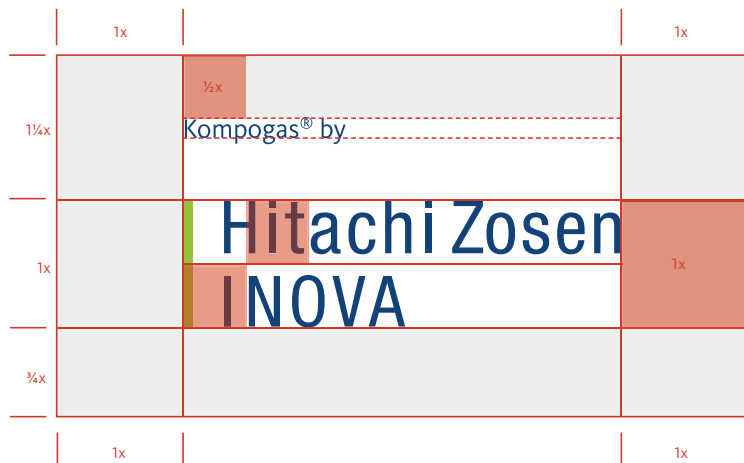
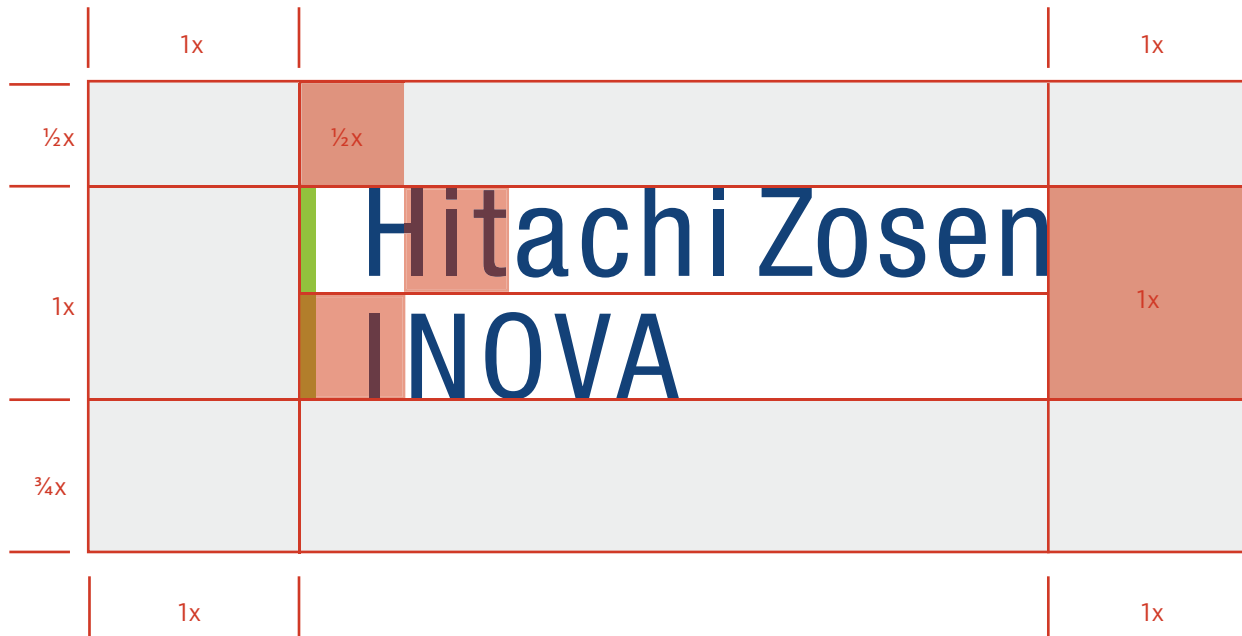
Minimum Kompogas® logo



Minimum BioMethan logo



Logo Minimum Clear Zone



Around the Hitachi Zosen Inova logo is a defined minimum clear zone, which enables the logo to have a clear visual separation from other graphic elements. No other visual elements, such as text or images, may appear within this zone.

The minimum clear zone to the left and the right is equal to the height of the green logo bar (= 1 x). Minimum clear zone above the Hitachi Zosen Inova logo is half of the height of the green logo bar (= 1/2 x). The minimum clear zone underneath the logo is 3/4 x.

Kompogas®/BioMethan®:

The minimum clear zone to the left and the right is equal to the height of the green logo bar (= 1 x). Minimum clear zone above the Kompogas® and BioMethan logo is half of the height of the green logo bar (= 1/2 x).

The minimum clear zone underneath the logo is equal to the distance between the body line of „Hitachi“ and the body line of „Inova“.